



**PRINT EFFECTS & INSTRUCTIONS**

**COLORS**  
PMS 368 C  
BLACK 20%

**DIELINE**  
DIELINE IS FOR REFERENCE ONLY.  
Please place artwork on actual dieline once built and adjusted as needed prior to separation & printing

**LOGO**  
EMBOSS WHITE & UV COATING (no black outline)  
digipower®

TRAY DRAWING IS A GUIDE.  
Please adjust as needed to house elements as indicated and make sure the package is balanced

**PAPER**  
WHITE MATTE ART PAPER FOR GIFT BOX, 400g

**HANG TAG**  
For white packages, please use white hangtag  
For black packages, please use black hangtag  
Please adjust the hangtag opening/diecut if necessary to make it fit properly

**TRAY**  
0.7mm THICK  
WHITE PS TRAY FOR WHITE BOX  
BLACK PS TRAY FOR BLACK BOX

**UV COATING**  
(dont print pink color, for indication only)  
PLEASE USE "UV COATING" LAYER FOR UV PRINT INSTRUCTIONS. TURN IT OFF TO HIDE "UV COATING" LAYER

**SILVER PRINTING**  
PMS 877 C  
GO VIRAL  
EMBOSS RUSHED METALLIC SILVER 877 C (OR WHICHEVER PANTONE LOOKS BETTER)

**LOGO ON PRODUCT**  
PMS 877 C  
digipower®

**BARCODES & ITEM NUMBERS**  
Please scan barcode BEFORE mass production and make sure it scans with no problems.

**BALANCE**  
Please make sure the package is balanced prior mass production. If not balanced, do balance it out.

