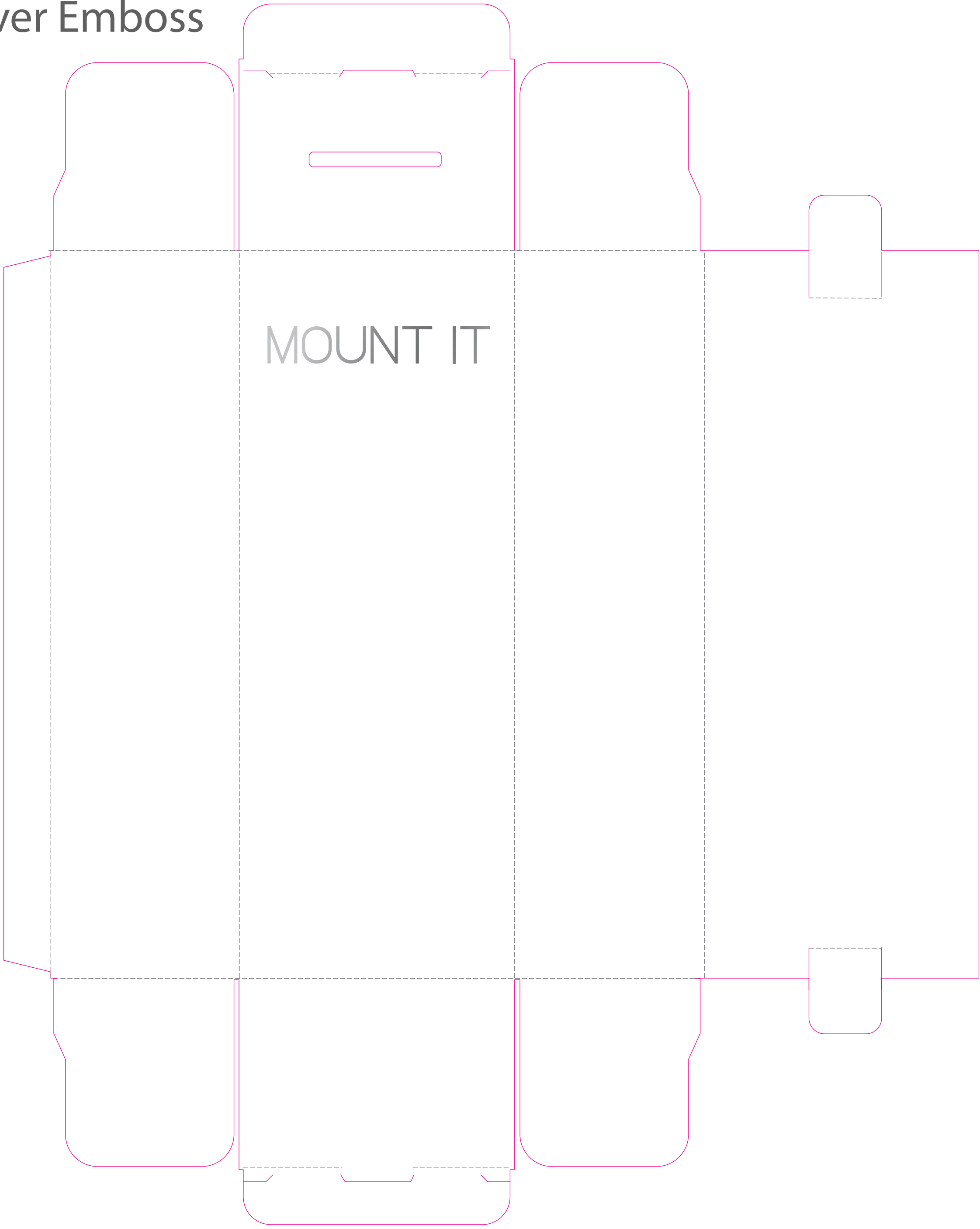
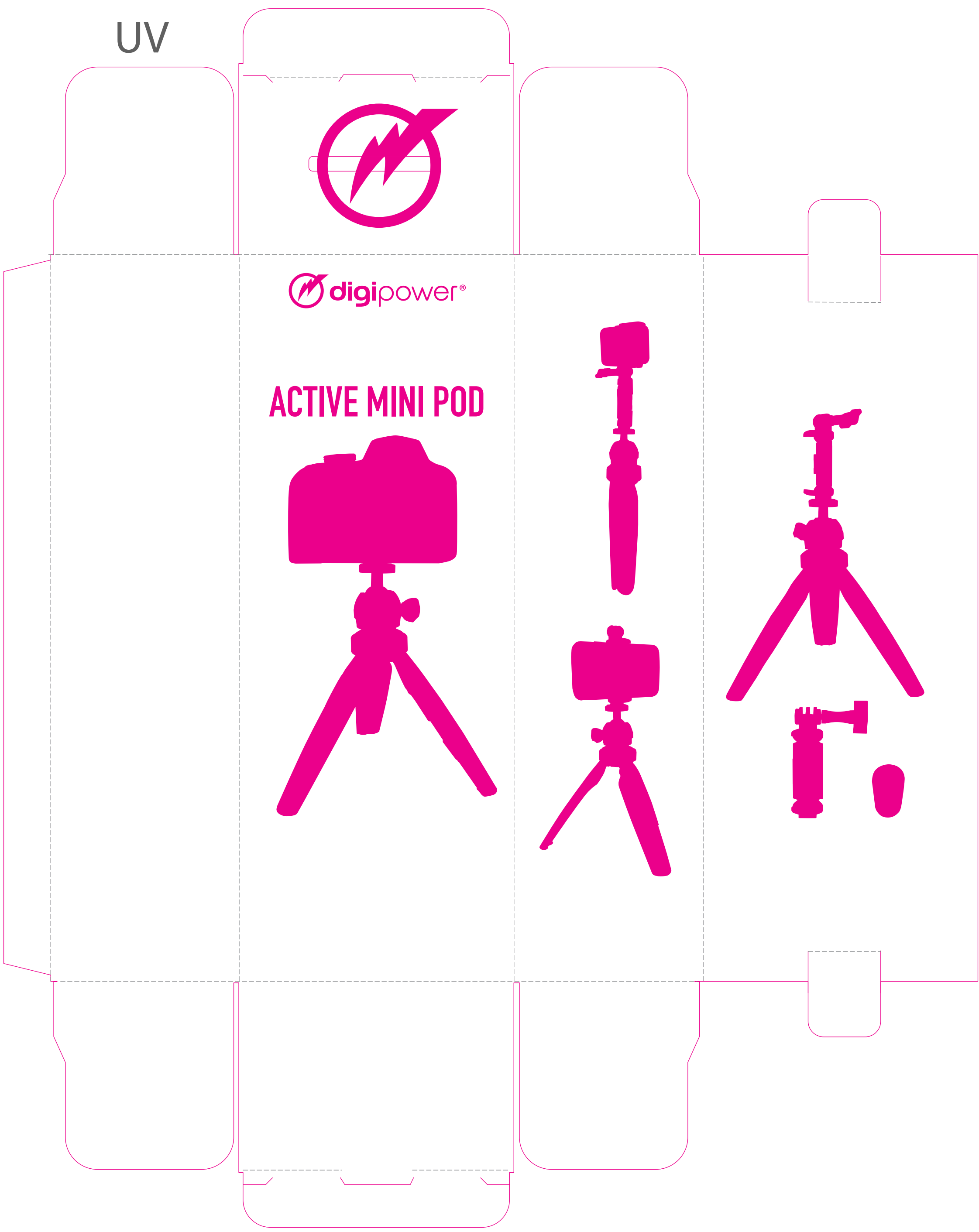


Silver Emboss



UV



PRINT EFFECTS & INSTRUCTIONS

|                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                     |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>COLORS</b></p> <div><div>PMS 368 C</div><div>BLACK 20%</div></div>                                                                                                                                             | <p><b>DIELINE</b></p> <p><b>DIELINE IS FOR REFERENCE ONLY.</b><br/>Please place artwork on actual dieline once built and adjusted as needed prior to separation &amp; printing</p> <p>TRAY DRAWING IS A GUIDE.<br/>Please adjust as needed to house elements as indicated and make sure the package is balanced</p> |
| <p><b>LOGO</b></p> <p>EMBOSS WHITE &amp; UV COATING (no black outline)</p>                                                                                                                                           |                                                                                                                                                                                                                                                                                                                     |
| <p><b>PAPER</b></p> <p>WHITE MATTE ART PAPER FOR GIFT BOX, 400g</p>                                                                                                                                                  | <p><b>HANG TAG</b></p> <p>For white packages, pelase use white hangtag<br/>For black packages, please use black hangtag</p> <p>Please adjust the hangtag opening/diecut if necessary to make it fit properly</p> <div><p>WHITE FOR WHITE PACKAGES</p><p>BLACK FOR BLACK PACKAGES</p></div>                          |
| <p><b>TRAY</b></p> <p>0.7mm THICK<br/>WHITE PS TRAY FOR WHITE BOX<br/>BLACK PS TRAY FOR BLACK BOX</p>                                                                                                                |                                                                                                                                                                                                                                                                                                                     |
| <p><b>UV COATING</b><br/>(dont print pink color, for indication only)<br/>PLEASE USE "UV COATING" LAYER FOR UV PRINT INSTRUCTIONS. TURN IT OFF TO HIDE "UV COATING" LAYER</p>                                        |                                                                                                                                                                                                                                                                                                                     |
| <p><b>SILVER PRINTING &amp; EMBOSS</b></p> <div><p>PMS 877 C</p></div> <p><b>MOUNT IT</b></p> <p><b>EMBOSS</b> BRUSHED METALLIC SILVER 877 C (OR WHICHEVER PANTONE LOOKS BETTER)</p>                                 | <p><b>LOGO ON PRODUCT</b></p> <div><p>PMS 877 C</p></div>                                                                                                                                                                                                                                                           |
| <p><b>BARCODES &amp; ITEM NUMBERS</b></p> <p>Please scan barcode BEFORE mass production and make sure it scans with no problems.</p> <p>Please double check the model number and make sure it matches the order.</p> | <p><b>BALANCE</b></p> <p>Please make sure the package is balanced prior mass production. If not balanced, do balance it out.</p>                                                                                                                                                                                    |